



Hubs and Affinity Groups

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Technology Literacy
Collaborative <http://tlc-mn.org/>

Goals

- Create more ways for community technology centers to network in order to
 - Share best practices
 - Engage in collaborative problem solving
 - Create shared resources
 - Better understand and meet the needs of our neighborhoods

Two Ideas

Hubs

- Two or more CTCs in same neighborhood who coordinate efforts

Affinity Groups

- TLC members with a common interest (e.g., youth and technology)

Hubs and Affinity Groups

- TLC will provide tools and templates
- Organizing will be done by TLC members

Benefits of Hubs

- Shared marketing
- Cross-refer users to each others' centers
- Coordinate efforts to meet the technology needs of their neighborhoods.

What do Hubs do?

- Communicate regularly to share...
 - What is new at each lab
 - What has been challenging at the labs
 - Trouble shooting and problem solving
- Assess unique strengths of each lab, and how resources offered can complement each other

Tools for Hubs

- CTC finder to find other CTCs located in your area.
- Sample invitation to join a hub.
- Sample agenda for a first hub meeting.
- Sample flyer for hub shared marketing.

Affinity Groups

- Youth and Technology
- Employment Services and Technology
- Immigrants and Refugees and Technology
- Seniors and Technology
- Technology and Re-entry

What will Affinity Groups do?

- Share resources and best practices
- Brainstorm about challenges
- Engage in shared problem solving
- Create additional resources together

Tools for Affinity Groups

- Social media tools to connect members

What is the best way to connect?

- Facebook
- Linked In
- YouTube
- Wiki
- Google Doc
- Twitter
- Email distribution list
- Email list serve
- Webpage/blog
- Dropbox