

CITY OF MINNEAPOLIS

# Chapter 36- Arts Commission Proposed Amendments

- Declaring dedicated funding to public art in Minneapolis, and
- Expanding the purpose and duties of the Arts Commission.

# Recommendation 1: Declaring dedicated funding to public art in Minneapolis

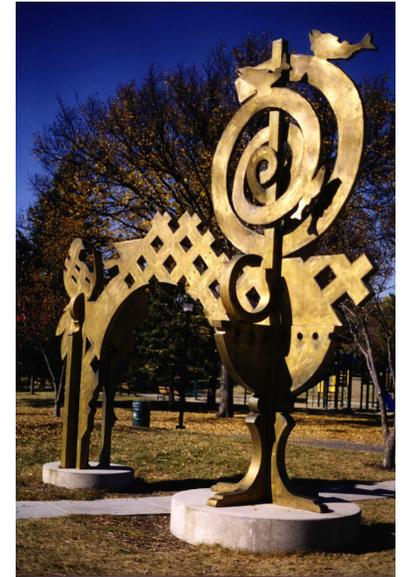


# Public Art Funding- Process

- *Dec 2014* Council Members Reich and Glidden give notice of intent.
- *Feb 2015* Staff group (members from Mayor's Office, CPED, Public Works, City Attorney, and Finance) are assembled and develop goals.
- *Mar-Jun 2015* Staff research:
  - *Percent-for-Art ordinances in other cities;*
  - *History of City of Minneapolis allocations for public art funding;*
  - *Possible funding sources.*
- *Jun-Jul 2015* Based on this research, the staff group develops proposed amended language.
- *Aug 2015* Arts Commission endorses recommended language.
- *Sep 2015* Public Hearing at Zoning and Planning.

# Public Art Funding Process Goals

- **Consistency and Stability:** Provides departments with predictable funding, which will allow for advance planning and more effective and efficient project management.
- **Flexibility:** Provides for a baseline of funding, which will allow for discretion from year to year in terms of funding sources, as well as the ability to respond to opportunities as they arise.



# Percent-for-Art Ordinances - Definition

- Commits a **percentage of the annual capital improvement program** of a city, county or state for the commissioning of public artwork.
- Often includes **conservation and maintenance**.
- Guarantees a funding stream for public art, while at the same time **responding to fluctuations in governmental budgets**.
- Guarantees public art projects will be planned each year, as long as Capital Improvement Projects (CIPs) and government construction is underway.



Excerpted from National Assembly of State Arts Agencies

# Percent-for-Art at Federal and State Levels

- *Federal Level* Since 1934. Currently a percent of the estimated construction costs for eligible new Federal buildings.
- *State Level* 28 states and the Territory of Guam have percent-for-art programs in statute. The State of Minnesota has had a percent-for-art program in statute since 1984 that also governs percent-for-art projects through the University of Minnesota.
- *Minnesota* Hennepin County has a percent-for-art policy for capital projects in libraries, and Duluth and Saint Paul have percent-for-art ordinances.



# Percent-for-Art in Cities Rated Most Livable

City	Percent-for-Art Ordinance?
1. San Francisco	1.00% Ordinance <i>all CIP</i>
2. Boston	1.00% Private Development Ordinance
3. Honolulu	1.00% Ordinance
4. Chicago	1.33% Ordinance
5. New York	1.00% Ordinance <i>all CIP</i>
6. Seattle	1.00% Ordinance <i>all CIP</i>
7. Los Angeles	1.00% Public Art <i>all CIP</i> and Private Development
8. Washington	1.00% Ordinance
9. Pittsburgh	No Ordinance
10. Philadelphia	No Ordinance
<b>11. Minneapolis</b>	<b>Proposed 1.5% portion of net debt bond</b>
12. Dallas	1.00% Ordinance
13. Houston	1.75% Ordinance <i>all CIP</i>
14. Miami	1.00% Ordinance
15. Atlanta	1.50% Ordinance

- *80% of the most livable cities have percent-for-art ordinances.*

Source: Forbes Magazine



# Percent-for-Art in Cities Rated *Fastest Growing*

City	Percent-for-Art Ordinance?
1. Houston	1.75% Ordinance all CIP
2. Austin	2.00% in Ordinance
3. Dallas	1.00% Ordinance
4. Raleigh	1.00% Ordinance
5. Seattle	1.00% Ordinance <i>all CIP</i>
6. Denver	1.00% Ordinance <i>all CIP</i>
7. San Francisco	1.00% Ordinance <i>all CIP</i>
8. Fort Worth	2.00 % in Ordinance
9. Charlotte	1.00% Ordinance
10. San Antonio	1.00% Ordinance <i>all CIP</i>
11. Phoenix	1.00% Ordinance <i>all CIP</i>
12. Salt Lake City	Ordinance (percent unclear)
13. Orlando	1.00% Ordinance
14. Cambridge	1.00% Ordinance
15. Oklahoma City	1.00% Ordinance <i>all CIP</i>
16. San Diego	1.00% Ordinance <i>all CIP</i> and local tax
17. San Jose	1.00% Ordinance <i>all CIP</i> and private development
18. Las Vegas	1.00% Ordinance
19. West Palm Beach	1.00% Private Development Ordinance
20. Nashville	1.00% Ordinance <i>all CIP</i>

- 100% of the fastest growing cities have percent-for-art ordinances.

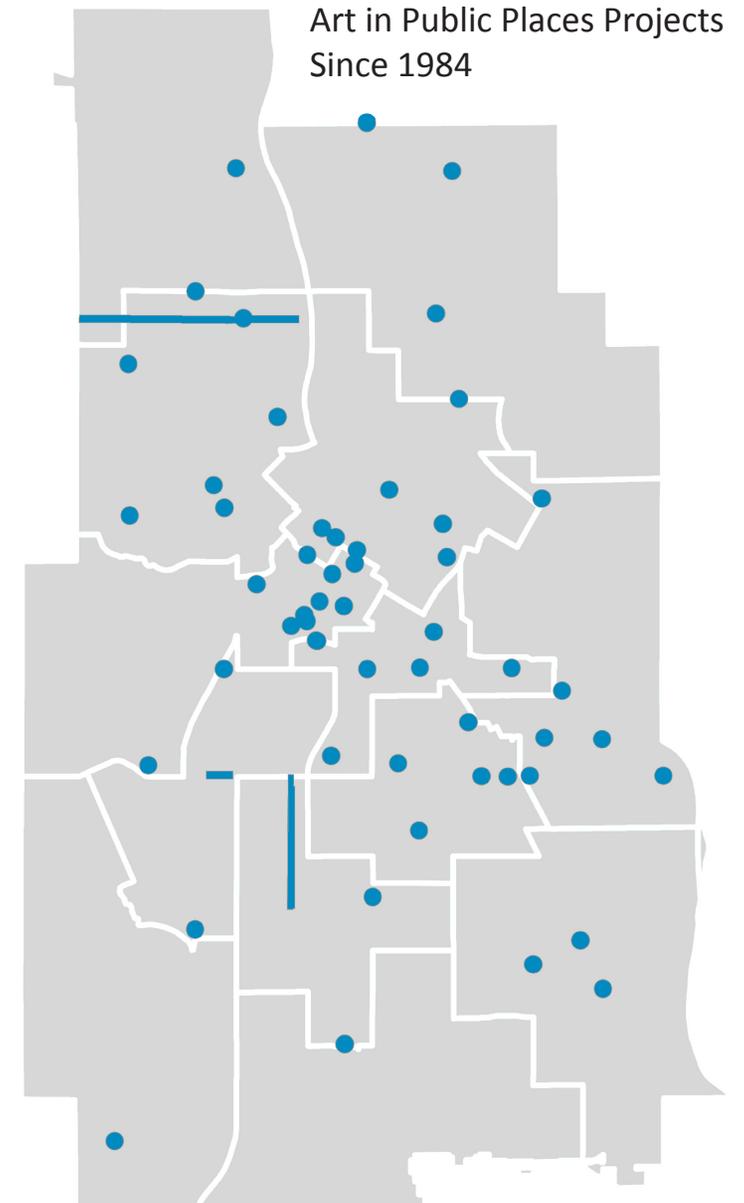
Source: Forbes Magazine

# History of Minneapolis Public Art Funding

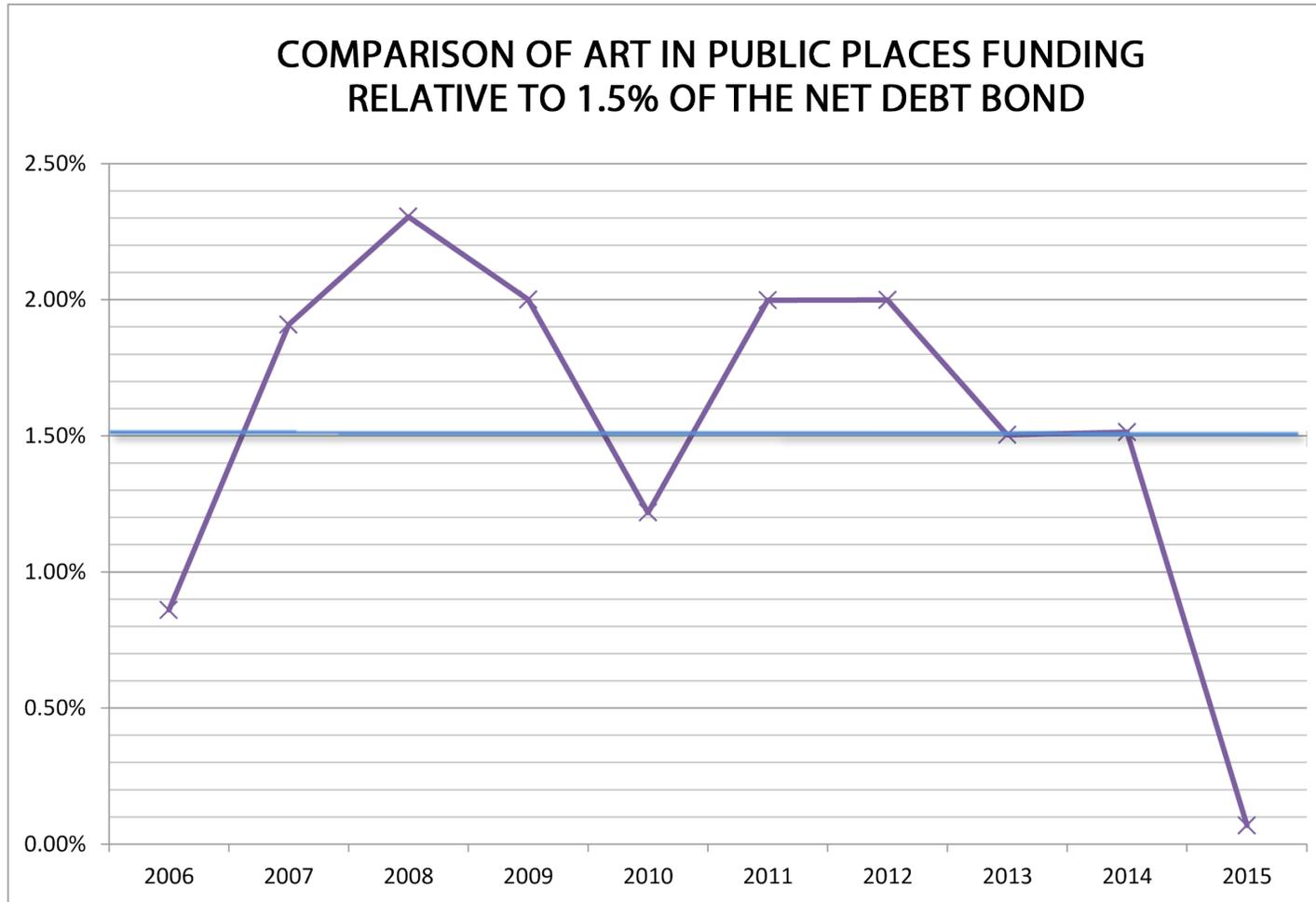
- 1974 Minneapolis Arts Commission established, Chapter 36 adopted.
- 1984 Arts Commission pilots artist-designed manhole covers for 6th and 7th Streets.
- 1987 Arts Commission launches design competition for artist-designed benches for Hennepin Avenue.
- 1988 Commissioning of statue of Vice President, and former Minneapolis Mayor, Hubert Humphrey.
- 1992 Neighborhood Gateways launched, annual tradition of committing of a percentage of the City's Net Debt bond begins.
- 2001 Council direction to integrate public art into city infrastructure.
- 2003 First adoption by City Council of comprehensive public art policies guiding transparency in decision-making.

# History of Minneapolis Public Art Funding

- For the last 30 years the City has developed **over 60 artworks** through Art in Public Places, and committed funding to public art in **nearly every annual budget**.
- In addition, other City Departments, most notably Public Works, have commissioned public art works as part Nicollet Mall, the Marq2 project, 13th Street (Alice Rainville Way), and other City construction projects.



# History of Minneapolis Public Art Funding



- In recent years the Art in Public Places budget has fluctuated making it difficult to plan in advance.



# Proposed Minneapolis Percent-for-Art

- “During each calendar year, the city shall dedicate a minimum amount of funding, regardless of source, to the commissioning, siting, placement, conservation and maintenance of public art. The minimum amount of funding shall be **the equivalent of 1.5 percent of the total amount of net debt bonds** authorized by the city council through the city’s annual budget process.”

*Note: In the last few years the net debt bond has been approximately 25% of the CIP.*



# Why is it logical to connect public art funding to the net debt bond (NDB)?

- The NDB is a consistent part of the capital budget from year to year.
- It grows when support for infrastructure improvements grows.
- It declines when support for infrastructure improvements declines.
- Like the NDB, the public art program is tied to infrastructure improvements.
- It is relatively easy to project and calculate what 1.5% of the NDB will be annually.



# What are the benefits of having the percent-for-art in ordinance?

- **Consistency and Stability:** It provides departments with a predictable funding, which will allow for advance planning and more effective and efficient project management.
- **Flexibility:** It provides for a baseline of funding, which will allow for discretion from year to year in terms of funding sources, as well as the ability to respond to opportunities as they arise.



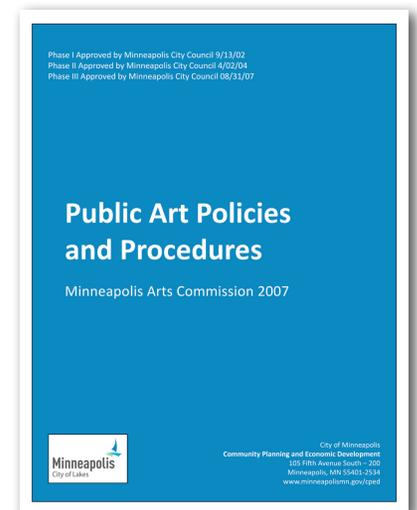
# What are the benefits of having the percent-for-art in ordinance?

- *Economic development:* Supports the creative class and attracts visitors and businesses.
- *Placemaking:* Helps bridge differences, and strengthens the social fabric and identity of communities .
- *Celebrating cultural heritage:* Connects citizens to their neighbors and increases community pride.
- *Community development:* Leverages community revitalization and develops local talent.
- *Enhancing public spaces:* Fosters more humane physical environments.



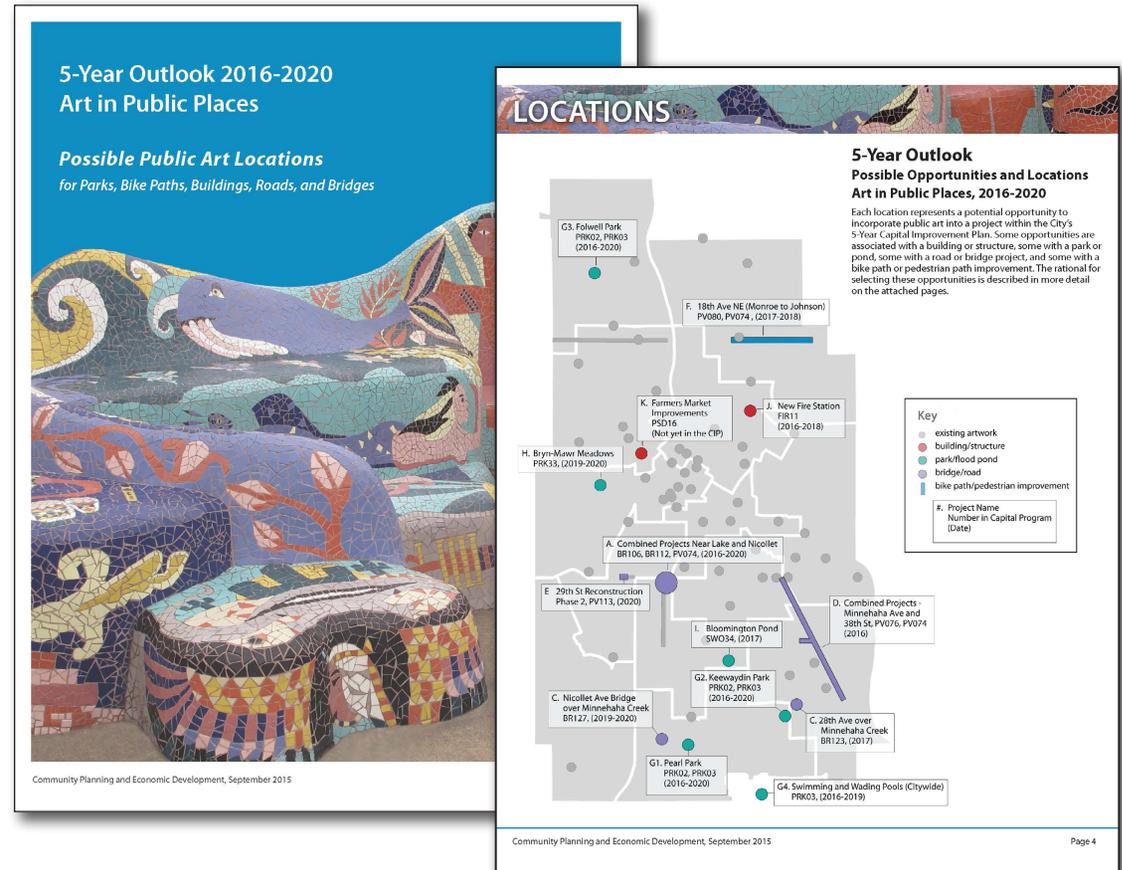
# Use of Funds

- The proposed language includes a direction to **maintain public art policies** governing the development, administration, and implementation of all assets funded through the ordinance.
- This includes:
  - *Annual project selection,*
  - *Artist selection,*
  - *Community engagement,*
  - *Design approval,*
  - *Conservation and maintenance, and*
  - *Moving and removing artworks.*

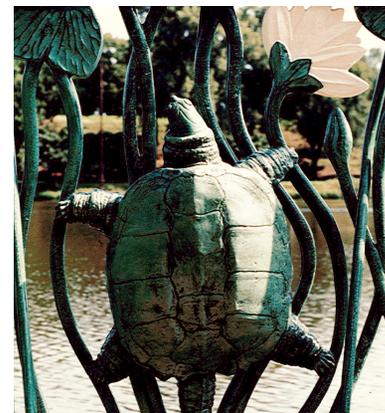


# 5-Year Public Art Outlook

- The 5-Year Outlook of public art locations for parks, bike paths, buildings, roads, and bridges is an annual projection of **possible** projects that is used to identify opportunities early on for Art in Public Places that support the City's overall goals and public art goals.



# Recommendation 2: Expanding the purpose and duties of the Arts Commission



# Arts Commission Duties- Process

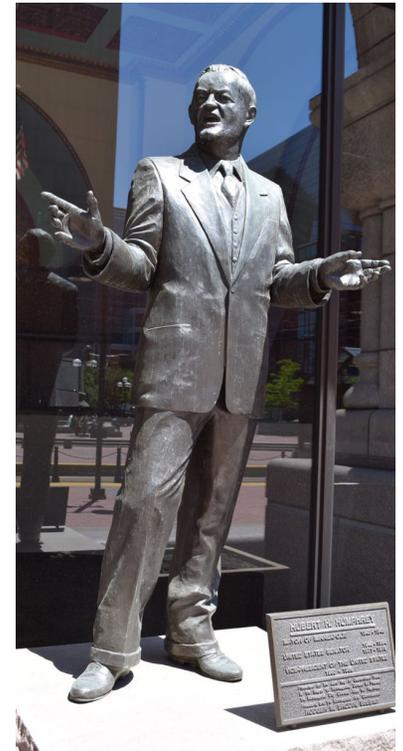
- *Dec 2014* Council Members Reich and Glidden give notice of intent.
- *June 2005* City Council Adopts Minneapolis Plan for Arts and Culture, which includes direction to further empower the Arts Commission.
- *Feb-Mar 2015* Arts Commission Executive Committee reviews Chapter 36 and identifies recommended changes and consults with CPED staff.
- *May 2015* Executive Committee presents proposed changes to Full Commission.
- *Jul-Sep 2015* City Attorney's Office reviews and comments.
- *Aug 2015* Arts Commission endorses recommended language.
- *Sep 2015* Public Hearing at Zoning and Planning.

# Proposed Membership Changes

- *Terms:* Increases the length of Commissioner's terms to provide adequate time for them develop a comprehensive understanding of their duties and the policies that guide their recommendations, as well as to advance into leadership positions.
- *Automatic Elimination:* Removes automatic elimination of members who miss three consecutive meetings, as this requirement has resulted in removal of members with good cause (i.e., catastrophic health issues).
- *Frequency of Meetings:* Removes the reference to bi-monthly meetings, as monthly meetings are necessary for required Commission business.
- *Quorum:* Changes the quorum of 8, as it does not accommodate the fact that Commission occasionally has vacancies.

# Addition to Arts Commission Duties

- The Minneapolis Plan for Arts and Culture (adopted by the City Council in 2005) identifies as a priority (2.6): *“Empower the Minneapolis Arts Commission as the central advisory body to the Minneapolis City Council.”*
- The current language only describes public art duties, which is not consistent with the chapter’s broader definition of art (i.e. creative writing, dance, film/video) or the purposes of the Commission.
- Proposed additional duties: *“Advise the city council and city departments on all arts-related capital investments, plans, programs, projects and evaluations.”*



# Summary

- Recommendation 1- Declaring dedicated funding to public art in Minneapolis:
  - *Dedicates a minimum of the equivalent of 1.5 percent of the total amount of net debt bonds to public art, providing both **consistency** to support effective planning, and **flexibility** in levels and sources of funding.*
- Recommendation 2- Expanding the purpose and duties of the Arts Commission:
  - *Increases the Commission's terms and makes other changes to meeting requirements.*
  - *Expands the Commission's duties to advising the city council and city departments on all arts-related capital investments, plans, programs, projects and evaluations.*



Questions?

